

# VILPE's 10-year colour guarantee - the best on the market



**No one wants a faded product on the façade or the roof. VILPE's products are therefore designed to guarantee colour longevity. Since 2013 VILPE has offered an unrivaled 10-year colour guarantee, meaning they retain their colour as well as the roof or façade itself. During the years, VILPE has developed and refined a recipe which makes the colour of the products last. A generous colour guarantee is a sign of a high-quality product.**

## Secret recipe for combating UV radiation

The root of colour fading is UV radiation, from which the product must be protected: in the same way as sunscreen is applied to the skin, VILPE's products also require protection from UV radiation. The difference, however, is that UV protection is not added to the surface of VILPE products, but instead is pre-mixed with the raw material and colour dye.

The optimal amount of UV protective agent to add was found through trial and error. Like Coca-Cola, VILPE perfected its own secret recipe, in our case in 2013: just the right amount of raw material, color and UV protection. With this blend, the colour of our products remains excellent for years, whether it is installed on the wall or on a building's roof. Consequently, our colour guarantee applies to all products manufactured after 2013.

## Special colours

VILPE takes pride in offering several colour options. Most products are offered in standard colours, such as off-white, grey, red and black. If you have a project which requires another colour, please contact our sales team: colours can be chosen from the official RAL kit combining 300 different colours or you can send us a sample of the colour of your choice.

## What does the colour guarantee mean?

The colour guarantee means that the colours of the products will not fade before the roofing material so that when the product and the roof age, the colours will be in harmony. Every year, VILPE sends products to a third independent party for careful UVA tests. The UVA tests simulates 5 000 hours of sun exposure. This ensures that the colour of the products will not fade unnaturally but in line with the colour of the roof.

VILPE supervises the colour quality by measuring the standard colours regularly. The VILPE employees also monitor the colour quality as a part of the production process.



An IO wall element in 'custom colours': this is 'Pastel Yellow' (RAL 1034).

