

# THE WAY OF VILPE

**VILPE®**  
Innovative and Easy



# MISSION



## THE PURPOSE OF OUR EXISTENCE

We want to improve people's quality of life by introducing innovations to the construction sector. The aim of our strategy is to fulfil our purpose now and in the future by investing resources in partners, innovation and our own competence. Innovation allows us to develop our sector and provide added value for our partners. Our solid competence in mechanical design combined with new technologies is highlighted in our solutions. These solutions will significantly change the construction sector, and we are pioneers of this change.



# INNOVATIONS

## SMART SOLUTIONS ARE THE FUTURE

At the core of our innovations lie new IoT solutions, and with solid communication and our competent organisation, they make us the preferred partner on the market. In the next few years, we will launch several new solutions to support the materialisation of our mission. In 2025, the sales target of the IoT product segment is 10 per cent. The ambitious target requires the launch of several carefully considered products. We are especially developing IoT products to combine them with existing products and utilising existing structures.





# VALUES

An aerial photograph of a large, calm lake surrounded by a dense green forest. In the lower-left foreground, a tall, dark, cylindrical observation tower stands on a grassy bank, with a wooden walkway leading up to it. The lake's surface is dotted with small islands and peninsulas, and the water reflects the clear blue sky. The overall scene is peaceful and natural.

## ENVIRONMENTAL SUSTAINABILITY

The ecological aspects are strongly emphasised in the design and manufacture of our products. We make significant investments in minimising the carbon footprint of our production and facilities.

## RELIABILITY

VILPE fulfils its duties. Uncompromising reliability enhances the company's relationships with other organisations and actors.

## COURAGE

Self-confidence is courage. We need courage to launch new solutions, because we always want to be a forerunner in product development.

## INNOVATION

An innovative atmosphere and product development ensure that we remain at the forefront of product development now and in the future.

## OPENNESS

We manage our business openly. Openness also means appreciation of and honesty towards stakeholders.



# TESTED AND CERTIFIED QUALITY

We design our products to withstand the strains exerted on them during their life-span, as well as those caused by the changing environment. We take environmental aspects into account during manufacture, use and decommissioning. Quality is the cornerstone of our products and the foundation of our design work. Our products are fully certified, and their technical performance has been tested by external and independent actors.



## Tested products

Every product intended for outdoor installation has been tested for weather and UV resistance, both in-house and by third parties, to verify the results.



## Best warranty in the business

Our high standards allow us to offer the best warranties on the market: a 20-year technical warranty, a 10-year colour warranty and a 2-year warranty for electrical parts.



## Certified

VILPE's management system has been assessed and certified in compliance with the SGS ISO 9001: 2015 quality certificate and the SGS ISO 14001: 2015 environmental standard.

# VILPE QUALITY





# ENVIRONMENTAL SUSTAINABILITY

## CONCRETE ACTIONS

Environmental friendliness is one of our core values. We are well aware of the importance of low-carbon activities, and take actions and make investments to reduce the carbon load. The low-carbon aspect is taken into account in every area of our operations.



### Product longevity

We design energy-efficient products with a long service life, manufactured of polypropene plastic. The plastic material we use ensures that the product will withstand 30 years of active use.



### Low-carbon operations are the goal

Despite the steady growth of our net sales, our carbon dioxide emissions have at the same time decreased by an average of 4.4% per year. We have also replaced heating oil with geothermal heat; this will further reduce the annual carbon dioxide emissions of the property by approximately 330 tonnes.



### Ecological manufacturing processes

Thanks to our extensively fine-tuned production processes, we can directly utilise 93% of the polypropene used at the factory in the final products. Six per cent of the polypropene is recycled internally, and only one per cent ends up being incinerated in energy production.



### Certified

Our environmental system is certified according to the ISO14001: 2015 environmental standard. The certificate supports our continuous development work.



## WE GIVE BACK

At VILPE, we believe that every company must do its bit for communities' well-being. For years, our company has had the principle that we donate 0.3 per cent of our net sales to well-being – irrespective of the company's financial result. This means a donation of more than 55,000 euros every year. Furthermore, we and our entire personnel are committed to donating one working day per person to charity.

### Families

VILPE has made considerable donations to Hope Ry, an association that supports families with children and limited means, both in the Vaasa region and nationally.

### Sport

- VILPE is the main sponsor of the men's and women's teams of Wasa Royals, a club playing American football. We also support the junior work of Wasa Royals.
- VILPE is a main sponsor of the Vaasan Sport ice hockey team.
- VILPE is the main sponsor of the Wasa Unique gymnastics club. The competition teams of the club practise at the VILPE arena.
- VILPE is also involved in electronic sports, sponsoring the Wasa Esports association and Kanalliiga, the national business e-sports league.

### Education

In the Vaasa region, we are proud of the extensive range of educational services that are available. VILPE has therefore made significant donations to the University of Vaasa and the Vaasa University of Applied Sciences.

Our foreign subsidiaries also participate in charitable activities in their respective regions.

### Equality

The equal treatment of people and communities is important to VILPE. VILPE was ranked among the six best companies and received an honorary award in the contest to find the 2021 equality company of the year in Ostrobothnia. In addition to our equal working environment, we strongly contributed to our success by being in the vanguard of equal sports sponsorship and charity in Ostrobothnia.

# SOCIAL RESPONSIBILITY





# VILPE FAMILY



## ONE FAMILY

Healthy personnel who enjoy well-being is a prerequisite for our success and development. We invest resources in ensuring that all employees have a safe working environment, irrespective of their jobs and places of work. Together, we are creating an honest, open, conversational and equal work culture in which all employees want and have the courage to develop their jobs through their own initiative. We boldly try new things and do not fear failures. Every employee is important in our work community.





Printed matter  
4041 0822

4/2021

> **VILPE.COM**



**VILPE Oy**  
Kauppatie 9  
FI-65610 Mustasaari  
FINLAND

**Sales and technical support**  
Tel. +358 20 123 3222  
sales@vilpe.com

**VILPE®**  
Innovative and Easy