

WEATHERHERD





Innovative and Easy

Solutions for the harshest conditions

Do you remember the 70's? I do. Back then, the use of plastic in construction was uncommon and people were highly sceptical towards this building solution. Nevertheless, we saw a potential due to the durability of plastic and consequently VILPE Oy was the first to start the production of plastic insulation board fasteners in the Nordic countries. Back then, some people called us crazy. Today the VILPE® brand is offering the most comprehensive selection of ventilation products and roofing supplies for all roof types at the European market. So far, our export has grown to include over 30 countries.

Nowadays, plastic is considered controversial for environmental reasons. I think it is important to separate between different types of plastic. The plastic we use for our products enables a product life-span of 30 years of active use, is recyclable as well as produced in a more environmentally friendly manner than for instance steel. Thus, plastic can also be the environmentally responsible choice.

A big part of the VILPE brand's good reputation is the supreme quality. Our products are pioneers in terms of usability and durability – even in the harshest environments. When you operate at the mercy of the elements, you need to learn from nature itself. We have acquired three survival strategies: evolution, adaptation and camouflage. That is what WEATHERED is all about.



Eero Saikkonen
Creator of VILPE







EVOLUTION

The evolution of construction has taught us one important thing: proper ventilation matters. When a building is able to breathe, risk-factors to structure health, such as, condensation, construction humidity, microbial growth, can be reduced.

But let us be honest: ventilation is not top priority when you design a building. And why should it be? This is where we come in – our task is to breathe air into your creations.

We give buildings lungs so they can breathe.

How did we do it? We became part of Evolution.

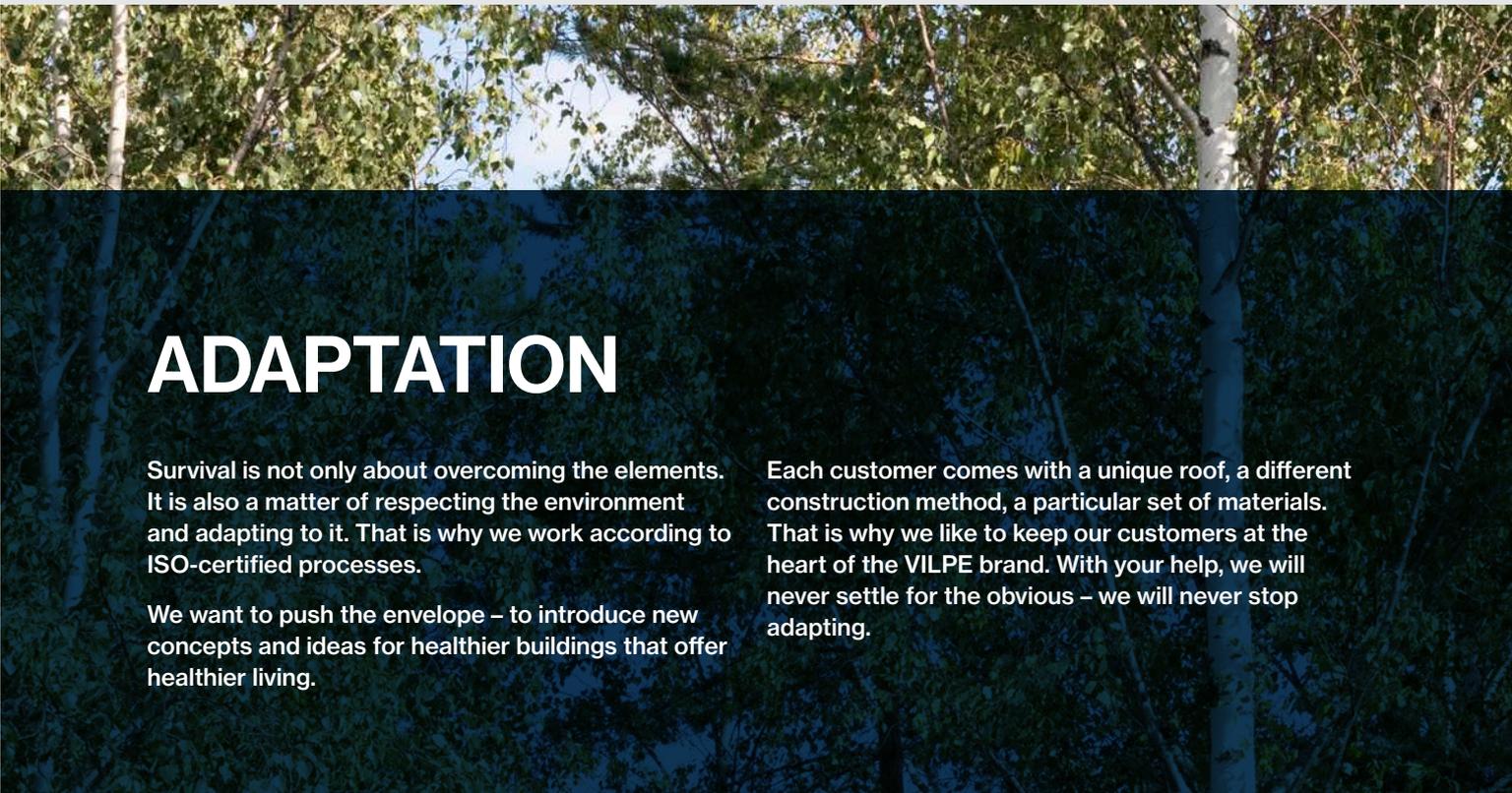
ADAPTATION

Our VILPE products abide in places without shelter. Under the burning sun, whipped by wind and rain, covered in soft blankets of snow.

Over the years we have found ways to tame the elements. We have created materials that will maintain their colour even in strong UV-radiation or sun glare. Products that will not crack in freezing temperatures. Designs that will stay impervious, no matter how the wild wind blows.







ADAPTATION

Survival is not only about overcoming the elements. It is also a matter of respecting the environment and adapting to it. That is why we work according to ISO-certified processes.

We want to push the envelope – to introduce new concepts and ideas for healthier buildings that offer healthier living.

Each customer comes with a unique roof, a different construction method, a particular set of materials. That is why we like to keep our customers at the heart of the VILPE brand. With your help, we will never settle for the obvious – we will never stop adapting.



Photo by: Jussi Bernaa





CAMOUFLAGE

Attention to detail, unique designs and superior raw materials make the VILPE products stand out – without catching the eye. You could say that they are like small wizards in disguise, cloaked by the building design.

We will never compromise quality, but when it comes to appearance, we would love to hear your ideas. Because small details do make a big difference – in coats and constructions alike.

Think of VILPE products as the buttons on a coat. They can either be modest details or eye-catching design statements, but without them the coat will not function. In architecture, the VILPE products usually become modest details, a seamless part of the design. But go on, go crazy – let a colourful vent brighten up dusky roof.

weathered adj.

1. (Physical Geography) affected by exposure to the action of the weather
2. (Geological Science) altered by the action of water, wind, frost, heat, etc.
3. (Architecture) (of a sill, roof, etc) having a sloped surface so as to allow rainwater to run off
4. (Forestry) (of wood) artificially stained so as to appear weather-beaten: weathered garden furniture.

Collins English Dictionary